



Dear Foundation Members:

Universities across the nation, like Northwestern, embrace tradition and sometimes change is difficult to accept. We all remember with

great fondness our college days—the relationships built with classmates and professors, the anticipation of campus events, and the knowledge gained from experiences in and out of the classroom. These images provide us with great affinity for Northwestern and the Ranger experience.

Many of these great traditions continue today on our campuses, but time brings about change. Northwestern is a different university than it was 50, 25 or even 10 years ago, and our students are changing as well.

In many ways, today's students and their families face greater challenges than ever before in completing a degree. Over the past decade, state funding as a percentage of Northwestern's budget has fallen more than 25 percent. As a result, students and their families are now forced to pay a much greater share of their college costs. For fiscal year 2012, Northwestern will absorb yet another reduction in state funding, this time a cut of 5.8 percent. In order to offset these cuts, and maintain programs and services, tuition and mandatory fees will increase by 5.9 percent.

Any increase in college costs impacts students and families. Students are doing their part as sur-

Sincerely,

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Janet Cunningham, Ed.D. President Northwestern Oklahoma State University Class of 1976

veys show that our students work more hours per week during the school year than the national average. But more hours at work means less time to study. For some, having time to take advantage of our many student activities is simply not possible.

Fortunately, students have a great friend in their college experience—you.

Each year, you and others like you give generously to Northwestern and its students through the Northwestern Foundation. Whether it be through establishing a scholarship endowment, or giving to the Millennium Club or President's Association, your gifts provide valuable resources to assist students in paying for college and, ultimately, earning a degree from Northwestern.

Our students are thankful for your support. In this edition of the Foundation's annual report, you will read the first-hand accounts of how funds you have provided for scholarships make a profound impact on the lives of students. While these stories will showcase some outstanding students, the real story is about you, and the difference you make through your support of Northwestern.

Your continued support is needed more than ever before, and I am confident that once again our alumni and friends will choose to invest in the future of our students and in the future of Northwestern. That's one tradition that never changes.

Please accept my heartfelt appreciation for your past and continued support, and Ride, Rangers, Ride!



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JOURNEYS

ANTESTERN ANTESTERN Sometimes the hardworking face hardshipsunexpected obstacles and unavoidable challenges. When confronted with life's hurdles, there are two choices: give up or carry on. It's never easy, but with your much-needed help, these Northwestern students picked up the pieces, determined to make their supporters proud. When every dollar matters, every gift is a major gift. Read on to see the difference a donor makes.



Dear Friends of the Northwestern Foundation:

It has been my privilege and pleasure to serve as chairman of the Northwestern Foundation Board of Trustees during the last year. On behalf of

the Board of Trustees, I want to extend our thanks for your support of this foundation. The Foundation Board and staff are committed to assisting our students in any way possible and providing scholarships to students at Northwestern Oklahoma State University.

The Foundation Board of Trustees believes, with the help of our donors, we can help NWOSU continue to grow and serve the needs of our students, making their experience at Northwestern one that will prepare them for success in their chosen fields of study.

This year several exciting events have occurred at Northwestern. Just to name a few: the Newby Field Memorial Dedication, the presentation of the first Donovan Reichenberger Fundraising Award to Dr. Aaron Mason, the fifth largest enrollment in school history, the art program returning to NWOSU thanks to the Wisdom Family, and the Don and Phyllis Campbell gift improving the college rodeo program. We also saw the dedication of the Myers Baseball Stadium and just recently, new lights for Ranger Field and Myers Stadium! Isn't this an exciting time for NWOSU and its fans?

With the continued rise in the cost of obtaining a college education and higher enrollment figures, the Foundation plays an important role in recruiting students as well as keeping those students in school. The Executive Committee, as well as the Investment Committee, continue to be diligent in their efforts to maximize investment returns and provide the maximum scholarships possible to our students.

Numerous methods are available for meaningful contributions to the Foundation. For example, by joining the Millennium Club, you not only can make a difference today, but also into the future as we build a permanent endowment for additional scholarships.

I want to thank the trustees, especially members of the Executive Committee, the Investment Committee and the Governance Committee, for all their dedication, time and hard work. I also want to thank the staff at the Foundation office for their dedication and devotion to the Foundation.

Ride Rangers Ride!

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Patricia A. Headlee Chair Northwestern Foundation, Inc. Class of 1970



Dear Alumni and Friends:

I would like to pass along our deeply felt gratitude to our donors for the incredible support provided to our students at Northwestern through

the Northwestern Foundation. We are excited to announce the best year ever for total funds received from our donors and provided to the university. This year we gathered more than \$3.5 million in support for our students. This exceeded the previous record set in 1998 of \$3.3 million, when the city of Enid gave \$2.5 million to establish the endowed chair program at the Enid campus.

Another exciting point of this remarkable feat is the fact that we have set a new record on the heels of one of the worst economic recessions in several decades—a very good sign for our future at a time when our students need it the most.

As we celebrate this accomplishment, I hope that we remain focused not on the number of dollars we raise but instead on the number of lives we change. I believe the real reason that the Foundation and the university exist is to positively change lives through education—real people's lives. We thrive with the purpose of changing the lives of our students. I believe this is an incredibly worthwhile endeavor.

In this year's annual report, we have chosen to highlight a few of our current students whose lives have been significantly impacted by you, our donors. I hope that you will take the time to read these extraordinary accounts. Several of our students have endured tremendous hardship and obstacles to make it to Northwestern and are determined to make a difference in our world. I believe they will be incredibly successful in making northwest Oklahoma and the world a better place. After you read their stories, I think you will realize that you have made a solid investment in our students' futures.

This last year, we discovered that we are only able to support four out of every nine students with scholarships. Until we did the research we did not realize we were still falling short of what we intuitively thought we were accomplishing. We made some headway in 2011, which we will continue to evaluate and report to you.

My hope is that in 2012 we make substantial progress in reaching our goal of six out of nine students supported with scholarships. Every gift makes a difference in the life of a student. It does not matter how large or small the gift, they all add up to tremendous support for our students.

Once again, I want to thank you, our donors, for your support. You are the ones that make great things occur on our campus. I believe that after you read these stories, you will see how you, as a donor, have made a positive difference at Northwestern, one life at a time.

Ride, Rangers, Ride,

Allen E. "Skeeter" Bird Chief Executive Officer Northwestern Foundation, Inc. Class of 1985

L asha Schaffer had always wanted to be a nurse, but she understood the commitment and dedication it would take. What got the mother of four thinking about returning to college to pursue a second career in nursing was her husband. He wasn't in the best health and if something happened to him, she thought, there was just no way she could support her family on her salary alone. She wanted to be able to provide a good

quality of life for her two boys, 6 and 8, and two girls adopted from Russia, 8 and 10.

With that motive, it was time to get dedicated. The former firefighter went back to school, studying at the University of Nevada, Reno.

Then, bad luck struck. Her husband lost his job of 17 years with a corporate construction company.

"A year after I started school, he lost his job," Tasha said. "I was stuck in a rut, stuck in the middle, stuck in a bind."

Tasha and her husband were determined to not let their loss of income keep her from earning her nursing degree. Her husband found side jobs, and Tasha continued with plans to apply to nursing programs.

She never expected she would wind up in Enid, Okla. A Nevada native, she had never been to Oklahoma—maybe she'd driven through—but she had never stopped, never visited, never even knew anybody from Oklahoma. At UNR, a classmate that sat two seats down from her, Grant, applied at the urging of another student and got into Northwestern Oklahoma State University. Tasha gave Northwestern a shot. "I applied because I just wanted to feel good about myself because when you apply and you don't get in, it just wounds you. I thought I'll apply and maybe it will be a morale booster. By chance, I got in, and I thought now what do I do?"

She and her family would make it work. Tasha made her way to Northwestern, alone, for the summer 2010 semester. Her youngest son would join her in Enid for the fall. More than 1,600 miles

from home she had a friend in classmate and neighbor, Grant, but being away from the rest of her family was really hard. What she didn't know was she would soon find more support in unfamiliar Oklahoma.

Tasha was anticipating and expecting financial assistance, but with her previous degree and the credit hours she had accumulated, she was denied financial aid. As a student, and with a husband who hadn't had a regular paycheck in two years, she didn't qualify for loans. Promised family support didn't come through, either.

When savings ran dry and it seemed she was out of options, Tasha learned about the Northwestern Foundation from professor and chair of the nursing program, Dr. Carole McKenzie. Last fall, in a letter to the Foundation, Tasha wrote, "I know things are rough, but, if we can weather through this storm, then things will once again be great."

When she was told she had been approved for a Foundation loan, it was welcome respite. She had no idea that the loan wasn't a loan at all.

"I thought it was just a loan program," Tasha said. "I was like, 'I'll sign. Where do I have to sign?""

But there was no place to sign. What Tasha thought was a loan would be awarded as a grant a gift.

THANK YOU FOR TRUSTING ME WITH THE GIFT TO GO ON.



Tasha Schaffer Staying Afloat

"I just started instantly crying. Wow! Really? Great! I was just tickled pink. I was overjoyed that somebody else would help out, and I still am. It was just a tremendous relief."

Tasha can only describe how she felt as overwhelmed with gratitude. It meant even more that somebody that didn't even know her believed in her.

"I was able to continue because, without that, I would have to give up the entire semester three weeks before the end," she said. "It was just a tremendous joy."

Even though the loan turned out not to be a loan after all, that doesn't mean Tasha doesn't intend to pay it back. Northwestern is on the top of her IOU list, she said.

"I want someone else to have the opportunity, and I want to make sure that somebody else not only has the opportunity, but can also be rewarded like I was. Just to have something unexpected like that happen is just mind blowing and boggling."

Tasha is in her last year of school, and, since January, her entire family is living under the same roof again. This time in Enid, where her husband has found work with the city. Things still aren't easy with just one income, but, with a nursing degree from Northwestern, she sees a bright future ahead for her family, for her four children.

"I just want them to have more in life," she said, "and not necessarily in terms of more toys and more clothes but just more opportunities."

She wants to give them the same kind of opportunities that this gift afforded her. To those that gave her a chance to finish what she started, thank you says it best.

"Thank you for trusting me with the gift to go on," Tasha said. "Thank you for your generosity. Thank you for just the opportunity. Thank you for having the faith. Just thank you."

Kylene Whiteman Overcoming Obstacles

She doesn't remember a whole lot from her childhood, but the bits and pieces that have stuck with Kylene Whiteman are hard to forget. Walking, her mom barely made it to the hospital where Kylene, born a crack baby to substance abusers, would remain unnamed for days, her dad on a coke binge. Her first few days were not unlike the years that would follow.

Her parents were completely addicted. Every single day, they used. Methamphetamines mostly, but she can't say just that. There were always needles around. There were always pipes. At one point, her strung-out half brother would move in, cooking meth in the kitchen and selling it out of the house.

Before she even reached kindergarten, Kylene and her older sisters would be awakened by her mother and forced to clean. If they didn't, they fearfully faced a meeting with a wire hanger, a sorting stick, a broom, a mop, a frying pan. Whatever was handy, her mom would use on Kylene and her sisters.

"That caused a lot of tension between my mom and my dad," Kylene said. "My dad would walk in and see my mom beating on us, and they would start fighting."

After one particular fight, her parents left the girls alone at home for two or three days. Scared, Kylene and her sisters locked themselves in a closet as they heard people knock on the door. Her dad called their frequent visitors headhunters, and they were told they were coming after them. Kylene later found out the random knocks were people coming to get drugs or to collect on their money. The girls stayed in the closet until they were finally discovered there by the police and one of their aunts.

The cops were regulars at the Whiteman household. If her mom wasn't abusing her dad, her dad was abusing her mom. Kylene witnessed her mom stab her dad, on one occasion sticking him with a fork and another time slicing him with the broken glass of an ash tray. Once when she tried to stop her mom from attacking her dad, her mom pushed Kylene down, breaking her tailbone. However, the abuse and neglect of the girls went beyond just physical.

"My mom would call us any name in the book," Kylene said. "She told us numerous times that the only reason why she had us was for tax purposes, so she could write us off on her taxes."

After school, Kylene and her sisters dreaded going home, where they knew they would find nothing to eat. There was never any food.

"We absolutely hated the weekends, hated spring break, hated the days we got out for school unlike any other kids."

She recalled a specific stretch when they hadn't eaten in three days. The only thing she and her sister could find in the house was butter and sugar, which they mixed together.

"We ate so much butter we ended up getting sick," she said. "We had absolutely nothing on our stomachs then."

When Kylene was just in third grade, her dad left for good, signing his rights as a parent away. Her mom, one of her aunts and grandma ended up in a bitter custody battle over the girls. When it came time for the ruling, the sisters were promised their mom would not be present when asked where they wanted to live. They were told wrong.

"If you have three little girls that are scared to death of her, what do you think they're going to say?" Kylene said. "I'll live with my mom. That's what we said."

It seemed for a while that their mom had turned a new leaf, but it didn't last.

"She got to where she wouldn't just slap you, she would punch you," Kylene said. "She just really didn't care."

When Kylene was in seventh grade, her mom decided she didn't want to be a mom anymore. Without warning, she was gone. Kylene moved in with one of her aunts and uncle. Her sisters moved in with their grandma. Kylene joined them her freshman year of high school after her uncle died.

In high school, she, like her sisters, worked 40 hours a week. She got a job at Sonic, rode horses for people and worked at the sale barn. When she wasn't working, she was earning money rodeoing.

"It was nothing to work 40 hours a week during school and 60 hours a week during the summer," she said. "We worked and worked and worked." She graduated from Mooreland High School with all A's, earning salutatorian honors.

"My sisters and I talk about it a lot. We shouldn't have graduated high school. We shouldn't have gone to college. It would have been so easy just to fall into drugs like mom and dad did."

Kylene chose Northwestern because it was close to home, and it helped that she received much more in scholarships here than she would have gotten anywhere else. She'll graduate next May with a degree in social work and is excited for her first "big girl" job. Although the system failed her, she's determined to make a difference.

"I've always wanted to help people," she said. "My main goal is to teach substance abusers how to be parents again.... because they forget. Mine did, at least."

Kylene experienced things no child should have to, but no matter how bad things got, there always seemed to be someone there doing what they could to help.

When her mom and dad fought, she had an elementary counselor she could talk to. When she was going hungry, her sister's boyfriend would take the girls out to eat. When her parents abandoned her, her aunt and grandma took her in. When it was time to apply for college, she had the help of a teacher. When she needed a mother, her sisters did their best.

At Northwestern, things are looking up for Kylene, and someone—her scholarship donor still has her back. She is thankful for what she calls a hand up, and, with the support, Kylene can focus on learning to help others.

"I have to say thank you, number one," she said. "Thank you because, with-

out your help, I wouldn't be here. I mean could be here, but it would make it a whole lot harder, a whole lot harder. I'm not afraid of stuff being I've tough. had to deal with tough stuff. I've had overcome to This obstacles. makes it so much easier."

THANK YOU BECAUSE, WITHOUT YOUR HELP, I WOULDN'T BE HERE.

his past New Year's Eve, the call Dustin Goodno received seemed like a nightmare. Just like everyone else, he was out celebrating the New Year with friends. It wasn't until almost 2 a.m. when he would learn the news from his roommate-the house he was renting, merely blocks from campus, was on fire. With the spring semester at Northwestern starting in less than two weeks, Dustin was left unsure he would be able to

return.

"I really didn't believe I was going to be able to come back to school,' Dustin said. "I was debating taking a semester off then coming back the next fall when I got back on my feet."

The fire, caused the heater. by burned into the early morning hours, consuming nearly everything he owned but the clothes on his back. His shoes, his clothes, his fur-

niture, his golf clubs, his TV and his computer were gone, not to mention the sentimental things. The pictures and videos of

"In just one night, they were burned to the ground," he said. "I knew it would have a major effect on this semester. I had to have a laptop to do homework. Life can be difficult for a college student without a computer."

The next day, Dustin went to Oklahoma City where his father and aunt bought him clothes and other essentials. He borrowed a bed from his aunt, and his sister gave him a TV. After that trip, he felt

much better about the situation. His mom made a trip to Alva from Morris to help, as well. He had the things he needed to get by, but, with classes days away, there were still uncertainties.

For a week, he staved with a friend until they were able to get into an apartment.

"It was a blessing that they even had an apartment available since it was so close to the spring semester starting," he said.

> A few short days after the fire, a previously scheduled fundraiser for the NWOSU Art Society

turned into a benefit for the boys, raising more than \$1,100 for Dustin and his two roommates. The athletic department gave him Northwestern clothing, and Dustin saw an outpouring of support from the university and Alva communities in the weeks that followed.

"Friends who had graduated and current students helped as much as they could," Dustin said, "and every little bit helped."

And, when all of his possesions went up in flames, he truly realized just how much every dollar in scholarship support helps, too.

"I can use all the scholarships I can get," Dustin said. "One reason is I am trying to still replace some of the things I lost."

In his second year as both the student assistant golf coach and the assistant to the sports information director, Dustin works 29 hours a week in addition to being a full-time student, double majoring in health and sports science and mass communication.

good times had with friends couldn't be replaced.

WHEN YOU HAVE THAT

MUCH SUPPORT. IT

DRIVES YOU TO NEVER

QUIT AND KEEP GOING.



Dustin Goodno From the Ashes

He's also gaining practical experience doing play-by-play of Northwestern athletics for campus radio and helping with KALV broadcasts. When he graduates next May, Dustin will search for a job in radio, specifically sports broadcasting, a job he's wanted since he was a little kid.

Until then, he'll continue to work hard in the classroom and on campus, his way of showing ev-

eryone who has helped along the way his appreciation for all the assistance he's received.

"I just want them to know how much Northwestern and everyone out there means to me," Dustin said. "I feel like Northwestern has become part of my family. When you have that much support, it drives you to never quit and keep going. It inspires me to do more than I set out to do."

Northwestern Foundation



Robyn Walker A Second Chance

If it wasn't for the bruises she found on her three-year-old daughter, Robyn Walker might have never left. If he hits me, I can handle it, she thought. I'm used to it, she justified. But, hitting her daughter was unacceptable. On June 7, 2007, after 23 years of marriage, she left her controlling, abusive husband for a new start—a second chance.

Robyn had learned about New Beginnings, a program offered through the Northwest Domestic Crisis Services, that would give her the opportunity to go to college or vocational school, to earn a degree and to become financially independent. Coming from a not-so-wealthy family with five siblings, little consideration had been given to college, but, on Jan. 8, 2008, the same day her divorce was final, Robyn began classes at Northwestern Oklahoma State University.

"One of the biggest factors of domestic abuse victims returning to their abuser is finances," she said. "This way I was able to attend college and stay at a facility with minimal rent. It afforded me the opportunity to go to Northwestern."

Robyn had worked at Walmart and at gas stations. She had been assistant manager at McDonald's and Hardee's. She was chamber president for a little while at Woodward, and she worked at a bank for a little bit. It wasn't until she came to Northwestern that she would find her passion.

"I've always had the desire to be a mommy and to have a million kids," she said, "but I never did. I only had one. Every job I was at I was always the one that taught people because I guess I had a talent for it."

When she started classes, her calling became clear. She was meant to teach.

"This is what I've wanted to do my whole life I just didn't know it."

A full-time student and a full-time mom, Robyn also works 15 hours on campus for the education department. She depends on scholarship support, and, through an agreement between Northwestern and New Beginnings, she receives tuition assistance.

"Scholarships...without them, I wouldn't be here," she said. "It's just that cut and dry. Without scholarships, there is just no way I could make it in college. I would have dropped out the second semester because of finances. Because of scholarships, I can squeak by."

Her second semester, she didn't drop out; she joined the Student Oklahoma Education Association and quickly took on leadership roles, first as vice president, then as president. This past year, with her guidance, the chapter was recognized as State Outstanding Chapter of the Year. This semester, she has returned to her responsibilities as chapter vice president while taking on the state SOEA presidency job.

As state president, she is responsible for organizing the fall and spring conferences and serves on the board of the Oklahoma Education Association. It's given her professional development and networking opportunities and the chance to attend local and national conferences. She also serves as a Student Government Association student senator and is a member of the Country Music Gospel Association.

"I've been able to throw myself into my schoolwork," Robyn said. "I've been able to throw myself into belonging to organizations and making sure those organizations run well. If I hadn't gotten the scholarships, I would have had to get another job. Someone else would have been raising my daughter."

To her supporters, there are just two little words she can say-thank you-and one thing she can do.

"About the only thing I can do personally is

just make I CAN BE SOMEBODY... GO TO COLLEGE, GET A DEGREE, AND I CAN **BE SOMEBODY.** aware that

I'm thankful," she said. "I'm doing my best, and I'm going over and above so they

sure that

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try

know that what they do for me is appreciated."

With a double certification, Robyn hopes to be more marketable to any school that may hire her, from pre-K to sixth grade, or even eighth depending on the setting. She'd love the challenge of working with fourth or fifth graders, but no matter where she ends up teaching, she's looking forward to being self-sustaining for her and her daughter, now 7.

"I don't have to worry about being in a deadend job for the rest of my life," she said. "I can be somebody . . . go to college, get a degree and I can be somebody."

In addition to years of abuse at the hands of her ex-husband, Robyn struggled with the memories of being molested by her stepfather and uncle as a child. Through counseling offered at New Beginnings and her experiences at Northwestern, she no longer lives in fear and is able to talk about her past, even giving lectures about domestic violence to the psychology department.

"I don't want anybody to feel sorry for me because it has made me who I am today," she said. "College has helped me to come out of the shell I was in. I'm totally different. I'm more myself than I was."

Robyn's excitement about student teaching next semester shows on her face, just as it does when she talks about the future. For now, she plans to teach at least two or three years before returning to Northwestern to get her administration certification to be a principal. Why Northwestern?

"Northwestern is home," Robyn said. "It's just where I belong."

What is the President's Association?

The President's Association is an annual giving program that provides Northwestern with critical unrestricted funds that can be used for special opportunities to promote excellence at the university through the enhancement of academic and student life programs and services, student recruitment activities and other initiatives. The program began in 2000 and was originally named the Presidential Partners program.

President's Association Levels & Benefits

Presidential Associate \$1,000

•Public recognition of gift

•President's Association decal

- •Invitations to special Northwestern and President's Association events
- •20 percent discount on Northwestern Bookstore clothing and gifts
- •Two season passes to all home athletic contests and student music and theatre events
- •Two tickets to the Alumni Association Homecoming Luncheon
- •Two individual entries in the President's Association Golf Classic

Senior Associate \$250

•Public recognition of gift

- •President's Association decal
- •Invitations to special Northwestern and President's Association events
- •20 percent discount on Northwestern Bookstore clothing and gifts
- •One season pass to all home athletic contests and student music and theatre events
- •Two tickets to the Alumni Association Homecoming Luncheon

Executive Associate \$500

•Public recognition of gift

•President's Association decal

- •Invitations to special Northwestern and President's Association events
- •20 percent discount on Northwestern Bookstore clothing and gifts
- •One season pass to all home athletic contests and student music and theatre events
- •Two tickets to the Alumni Association Homecoming Luncheon
- •One individual entry in the President's Association Golf Classic

Associate \$100

Public recognition of gift
President's Association decal
Invitations to special Northwestern and President's Association events
20 percent discount on Northwestern Bookstore clothing and gifts

Presidential Associate

Skeeter & Raye Lyn Bird David & Mary Lou Bryan Bill & Billie Buckles

Ron & Myra Davison Dr. Cheryl & Tom Evans Pete & Joyce Garvie

Dean & Charlene Brintnall Phyllis Brunsteter Dr. Yvonne Carmichael Mike & Rhonda Cook Dr. Deena & Tom Fisher Brad & Lisa Franz

Eldon W. Ames Milburn & JoDonna Barton Bob & Shelly Battisti Dr. Sheila Brintnall Dr. Jerry & Donna Brownrigg Dr. Kay & Donnie Decker Gary & Kathy Earnest Robert & Mary Jo Martin Community Bank Dr. Janet & Rick Cunningham Charles & Clara Jackson Richard & Johnece Ryerson

Executive Associate

Dave & Louise Johnson Dennis & Jerilyn Lakely Dr. Steve Lohmann David Pecha Donovan Reichenberger

Senior Associate

Thamazin Harrison Stephen & Patricia Headlee Holder Drug Store Karen Leu Dr. Rex & Marcia Mahlman McDonald's Prairie Wind, Inc. Amelia Nash

Associate

Dr. John and Frances Marvel Scott & Leslie Maxwell Max & Jane McDermott C.J. Montgomery Sam & Betty Jo Pangburn Bhanumurthy & Sudharani Reddy Larry & Lizabeth Richey Terry Ross M.L. Sharp Dr. Larry & Cynthia Smith Steve & Tracie Stands

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Alfred Nolting Harvey Reeg Richard Rinebolt John & Amy Ryerson Helen Thiesing Steven & Janet Valencia

Dr. Eric J. Schmaltz Orlie & Donna Schwerdtfeger Larry Thorne Dr. Charles & Jane Tucker Linda Tutwiler Stanley & Bernice Van Steenvoort E.A. Ware Roy & Coleta Woods

How do I join the President's Association?

Annual memberships run from August 1 to July 30 each year. Membership may be held individually or jointly. Gifts may be made by personal check, credit card or debit card. Gifts of securities also are accepted. Please contact your employer about opportunities for matching gifts.

All gifts will be deposited with the Northwestern Foundation, Inc., making them tax deductible.

Our Promise to Students for the 21st Century

The Northwestern Foundation presents its boldest annual giving program—the Millennium Club. To meet the future needs of Northwestern, the Millennium Club and its members are dedicated to building an additional \$25 million scholarship endowment over the next decade. When fully funded, the Millennium Club will provide approximately \$1.25 million annually to deserving students, with a focus on providing financial support to continuing students. The Millennium Club is your opportunity to share Northwestern with future generations.

Three levels of giving are available, allowing donors of all capacities the opportunity to secure the future of Northwestern. Each level of giving provides the opportunity for a lump sum gift or monthly or annual payments for up to 10 years.

Millennium Club Levels & Benefits

Platinum Level \$100,000

Payments of \$10,000 annually or \$834 per month Members of the Platinum Level receive VIP status at university and Foundation events, allowing members to have a special connection with members of the Northwestern community. Benefits include: •Two season passes to home athletic events •Two passes to concert and theatre events •Two season passes to the Northwest Oklahoma Concert Series •Two tickets to the Northwestern Rodeo •Two passes to the J.R. Holder Wellness Center •Two university email accounts •Public recognition of gift

•Commemorative plaque and coin

Gold Level \$10,000

Payments of \$1,000 annually or \$83.40 per month •Public recognition of gift •Commemorative plaque and coin

Silver Level \$1,000

Payments of \$100 annually or \$8.34 per month •Public recognition of gift •Commemorative plaque and coin

Become a Member of the Millennium Club

Contact: Allen E. "Skeeter" Bird Chief Executive Officer Northwestern Foundation, Inc. 709 Oklahoma Blvd. Alva, OK 73717 Phone: 580-327-8593 | Email: aebird@nwosu.edu | www.nwfoundation.com

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With gratitude, we honor you for your commitment to Northwestern, its students and its future...

Alva State Bank Henry Belcher Don & Wanda Campbell Alva, OK Cherokee, OK Jet, OK

Cushing, OK

Alva, OK

Beaver, OK

Waynoka, OK

Carmen, OK

Dacoma, Ok

Central National Bank Donovan L. Reichenberger J. A. Reichenberger

Drs. Mark & Jan Davis

Dr. Cheryl & Tom Evans

Mead & Mary Ferguson

Dr. Deena & Tom Fisher

Holder Drug Store

Jim & Mary Holder

Wayne & Beverly Kinzie

Dr. Mike & Ragina Knedle

Cheryl & Charles Listen

Dr. Steve L. Lohmann

John & Nancy Martin

Todd & Mary Margaret Mille

Helen F. Jenlink

Gene Leslie

Hazel Linder

Warren Little

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Alva, OK

Enid, OK

Alva, Ok

Wichita, KS

The Woodlands, TX

Cherokee, OK

Woodward, OK

Woodward, OK

Cherokee, OK

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 Alva, OK

 Alva, OK

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Holliday joins Foundation staff

Susan Holliday joined the Northwestern Foundation staff as relationship manager in March and is responsible for increasing the size and quantity of Northwestern's gifts through better identification, cultivation, and stewardship of Northwestern's current and potential donors.

"We are extremely pleased to have Susan on board," said Skeeter Bird, Northwestern Foundation CEO. "She fits well with our very cohesive team of talented professionals, and the timing could not be better. As the economy continues to improve, we expect her talents will become a valuable asset in the goal of securing more funds for the university and its students."

Holliday most recently worked as a loan coordinator at the Northwestern Oklahoma State University Office of Financial Aid and Scholarships. Prior to coming to Northwestern, she was employed in Student Affairs/Student Services at the University of Kentucky where she focused on growing a scholarship program for first generation students, coordinating the mentor and community service programs, and assisting with programming and fundraising events.

Holliday earned her bachelor's degree in family and consumer science



from the University of Kentucky and is currently pursuing her master's degree in adult education management and administration at Northwestern. Her husband, Shawn, is the associate dean of graduate studies at Northwestern, and her daughter, Courtney, is a junior at Northwestern.

Mason awarded Reichenberger Fundraising Award



Donovan Reichenberger presented Dr. Aaron Mason, assistant professor of political science, with the Donovan Reichenberger Fundraising Award at the 2010 Northwestern Oklahoma State University Foundation Donor Dinner. Mason, the first to receive the award, was honored for helping secure a \$100,000

endowed gift from the Masonic Charity Foundation of Oklahoma, which created the NWOSU-Masonic Institute for Citizenship Studies.

Established in 2010 by the Northwestern Foundation, the Donovan Reichenberger Fundraising Award recognizes the private fundraising efforts of Northwestern Oklahoma State University faculty and staff. Named for Reichenberger and his example of generosity and fundraising service, the award honors an individual who seeks to further the mission and vision of the university, allowing continued prosperity during a critical time of diminishing state support. Mason raised funds through personal visits, written communication and presentations and was credited for tapping a previously unexplored source of funding. In August 2009, he became aware of the activities of the Masonic Charity Foundation of Oklahoma. The institute benefitted from Mason's efforts when the MCFOK made the \$100,000 gift in March 2010.

The mission of the NWOSU-Masonic Institute for Citizenship Studies, led by executive directors Mason and Dr. Eric Schmaltz, associate professor of history, is to foster an ethos of constructive patriotism, public service and civic engagement.

The MCFOK's generous gift defrays costs associated with various student-run organizations such as Pi Sigma Alpha, Phi Alpha Theta and the Leviathan Society. It also assists in the promotion of the NWOSU Department of Social Sciences' annual events, such as Constitution Day, the Cultural Heritage Lecture Series and the Presidential Lecture Series, as well as assisting in the promotion of university-sponsored conferences concerning United States politics, economics, sociology and history.



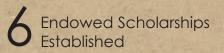
Return on Foundation

investments

20.2%



Percent of faculty & staff giving



Charles Fisher Scholarship Earl and Ilus Overton Scholarship Doris & Morice Schupbach Agriculture Scholarship Wisdom Family Foundation Agriculture Education Scholarship Doris Ferguson Nursing Scholarship Enid Higher Education Council, Inc. Scholarship

54%

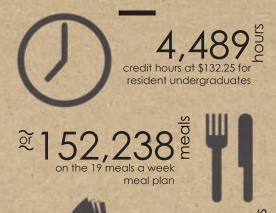
Don & Phyllis Campbell donate rodeo facilities

2 Endowments Established Reichenberger Theatre Professorship Grace V. Wisdom Endowed Chair in Visual Arts II

Visual art program returns to Northwestern after more than 20 years With your help Dollars awarded to students \$593,728.74

802

Total donors



or

Dollars awarded to faculty

\$141,187.64

CHEM 1115 textbooks at

\$242.50 new

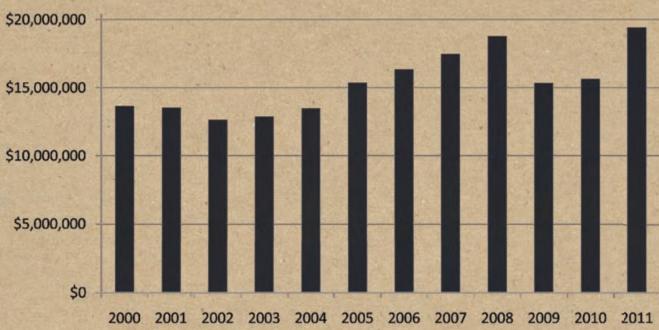


Northwestern Oklahoma State University Foundation, Inc. and Alumni Association Statement of Financial Position - June 30, 2011

ASSETS		LIABILITIES	
Cash and Cash Equivalents	\$754,481.00	Accounts Payable	\$4,250.00
Pledges Receivable	\$63,830.00	Accrued Expenses	\$13,278.00
Interest Receivable	\$29,284.00	Notes Payable	\$170,000.00
Investments	\$11,948,577.00	Other Liabilities	\$38,004.00
Other Assets	\$862,108.00	Funds Held for Others	\$404,051.00
Art Collections	\$21,389.00	TOTAL LIABILITIES	\$629,583.00
Land	\$1,192,374.00	the state of the state of the	
Capital Assets, Net	\$128,580.00		al and all for the second
TOTAL ASSETS	\$15,000,623.00		

FUND BALANCE	1000000		
Unrestricted	(\$1,183,141.00)	* Survey and the second second second second	
Temporarily Restricted	\$2,094,582.00	Total Other Trust	\$575,396.84
Permanently Restricted	\$13,459,599.00	Regents Matching Funds as of 6/30/2010	\$3,836,220.00
TOTAL LIABILITIES AND NET ASSETS	\$15,000,623.00	COMBINED TOTAL ASSETS	\$19,412,239.84







1%

Income Fiscal Year 2011



Expenses Fiscal Year 2011

		30%		1	
Programs & Scholarships	\$1,516,455.84				
Supporting Services	\$660,784.15				
Trust & Annuity Expenses	\$22,535.20				
TOTAL EXPENSES	\$2,199,775.19				
	69%				
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		and the second			
		A STATE OF STATE	10 10 312	US SE DON'T	

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The Northwestern Foundation and Alumni Association staff poses for a photo at the newly dedicated Myers Stadium on the campus of Northwestern Oklahoma State University. The brag-worthy baseball field, complete with stadium lights, was made possible by the generous gifts of Todd and Mary Margaret (Myers) Miller and Vision for Victory donors.

